



Georgia Department of Transportation



• ECONOMIC IMPACT REPORT FOR •
BRUNSWICK-GOLDEN ISLES AIRPORT



September 2020

According to Site Selection Magazine, Georgia is **ranked as the #1 state** for doing business.

Georgia Airports Mean Business.

Airports in Georgia generate positive economic impacts as well as support many other sectors of local and state economies. In the summer of 2019, the Georgia Department of Transportation undertook a statewide study to estimate the annual economic impact of 102 study airports. The study estimated economic impacts for seven commercial airports and 95 general aviation airports. This report includes impacts related to **Brunswick-Golden Isles Airport** and summarizes all Statewide Airport Economic Impacts.

Annual Economic Impacts for Brunswick-Golden Isles Airport

Residents, businesses, and visitors benefit from the state's well-developed airport system. While supporting transportation, healthcare, tourism, and commerce, airports contribute to the economy. The Economic Impact Study identified specific economic impacts associated with the **Brunswick-Golden Isles Airport** and other airport benefits. Key impacts for the **Brunswick-Golden Isles Airport** are as follows.

Annual General Aviation Visitors
19,219

Annual Commercial Visitors
23,488

Employment Supported
1,615

Annual Payroll
\$86,787,900

Annual Spending
\$68,142,000

Annual Economic Impact
\$154,929,900

Airport-Supported Annual State & Local Sales & Income Tax Revenues
\$5,862,890

Economic Impacts for Brunswick-Golden Isles Airport

The table below provides information on the sources of annual economic impact estimated for the **Brunswick-Golden Isles Airport**. For more information on the impacts reported here, consult the study's Technical Report available at dot.ga.gov/IS/AirportAid.

Annual Economic Impacts for Brunswick-Golden Isles Airport

	Employment	Payroll	Spending	Total Economic Activity
Airport Management & Business Tenants	1,149	\$73,736,300	\$28,195,900	\$101,932,200
Capital Investment	138	\$4,253,200	\$17,412,200	\$21,665,400
General Aviation Visitor Expenditures	99	\$2,671,300	\$4,140,800	\$6,812,100
Commercial Visitor Expenditures	229	\$6,127,100	\$18,393,100	\$24,520,200
Total	1,615	\$86,787,900	\$68,142,000	\$154,929,900

Georgia Airports Support Connectivity

A flight from a Georgia airport is a gateway to over 40,000 worldwide airports including over 19,000 airports in the US alone. When employers seek to relocate or expand, proximity to an airport is among the top 10 factors they consider in their decision making. Georgia's tourist industry also depends on the efficiency of air travel.

This map depicts destinations for flights departing from and arriving at **Brunswick-Golden Isles Airport** on any given day. This information is generated from the FAA's National Offload Program (NOP). Flights represent only a fraction of all destinations that can be reached directly from the airport. The map helps to show how the airport supports the travel needs of businesses, visitors, and residents of the airport's service area.

Brunswick-Golden Isles Airport

Flight Map



Top Five Aircraft Destinations for Brunswick-Golden Isles Airport

- Atlanta, Georgia
- Savannah, Georgia
- Jacksonville, Florida
- Augusta, Georgia
- Gainesville, Georgia

These are top destinations for all types of aircraft using the airport as derived from the the FAA flight data.

Statewide Economic Impacts

Shown below are total annual statewide economic impacts. All economic impacts shown in this report for Hartsfield-Jackson Atlanta International Airport were obtained from a separate study for that airport conducted by the City of Atlanta. As shown, when all Georgia airports are considered, total annual statewide economic impacts are estimated at 450,502 jobs, \$9.2 billion in annual payroll, and \$73.7 billion in annual economic activity.

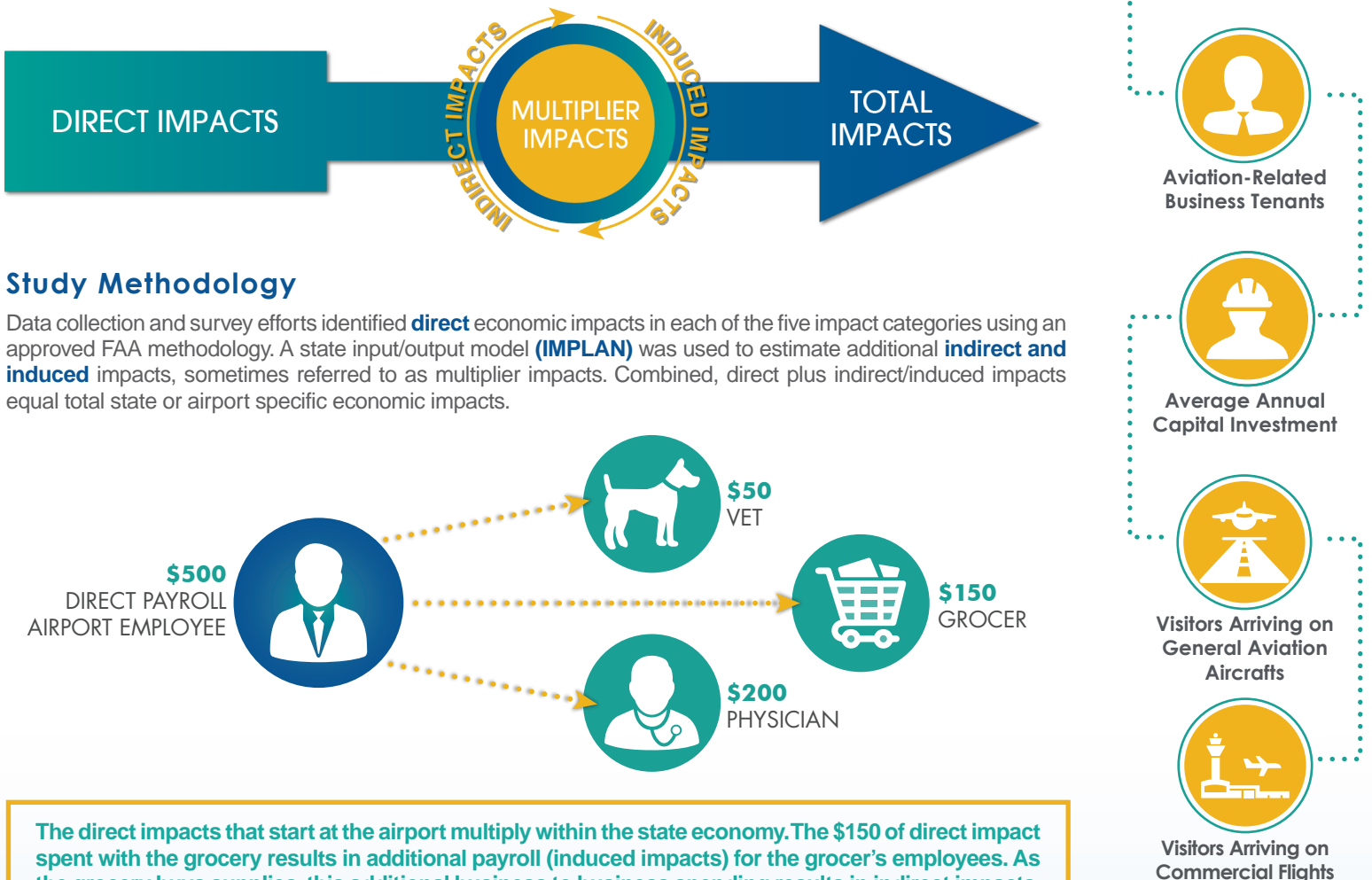
Statewide Economic Impacts All System Airports

	Hartsfield-Jackson Atlanta International Airport*	Commercial Study Airports	General Aviation Study Airports	State Total
Employment	383,242	52,376	14,893	450,502
Payroll	\$16.7 billion	\$1.3 billion	\$271 million	\$9.2 billion
Economic Activity	\$66.8 billion	\$2.2 billion	\$828 million	\$73.7 billion

*2016-2017 Technical Report, City of Atlanta Economic Impact Study

Economic Impact Categories and Measurements

The study identified impacts related to airport management (day-to-day airport operations), aviation-related business tenants, average annual capital investment, expenditures by visitors arriving on general aviation aircraft, and expenditures by visitors arriving on scheduled commercial airline flights. For each of these five categories, impacts were measured for **employment, payroll, spending, and annual economic activity**. Annual economic activity is the sum of payroll and spending. In addition, the study estimated state and local tax revenues that are generated by airport-supported activities.



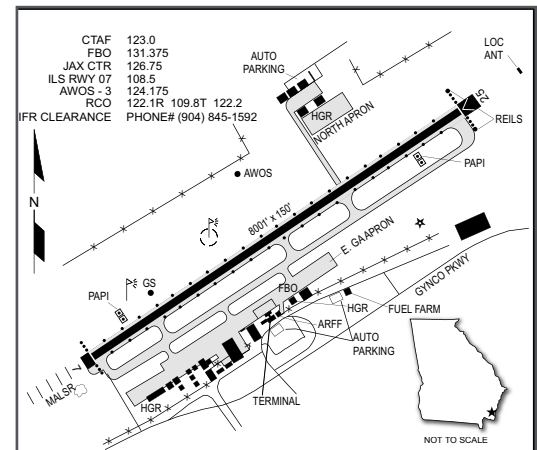
The direct impacts that start at the airport multiply within the state economy. The \$150 of direct impact spent with the grocery results in additional payroll (induced impacts) for the grocer's employees. As the grocery buys supplies, this additional business to business spending results in indirect impacts.

Brunswick, the county seat of Glynn County, is a coastal city in South Georgia located at the intersections of Interstate 95 and US Highways 341, 82, and 17. Brunswick is Georgia's second largest coastal city, and it is home to a deep-water port that supports shipping, fishing, and tourism.

Brunswick-Golden Isles Airport is located five miles north of Brunswick's central business district and also serves the Golden Isles tourism area. The airport has one runway, Runway 7/25, which is 8,001 feet long. The runway has a full-length parallel taxiway and a precision instrument landing system.

The airport is one of eight commercial airports in Georgia; Delta Air Lines provides daily flights between the airport and their connecting hub in Atlanta. The airport's passenger terminal has a resort quality feeling with amenities such as free wireless internet, a café, and conference facilities. Visitors have a choice of ground transportation providers.

The airport has approximately 13 different aviation-related business tenants that provide a wide variety of services to airport customers and aircraft that use the airport. The airport supports area companies and organizations including Federal Law Enforcement Training Center and the Port of Brunswick. Other activities supported by the airport include aerial inspections, air cargo, military exercises, air ambulance flights, aerial photography and surveys, and real estate tours.



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Examples of How Brunswick-Golden Isles Airport Supports its Community

There is a good chance you benefit from different activities that the airport supports. Airports support healthcare and emergency services. Airports support the state's agricultural and forestry industries, and power companies rely on airports to keep electricity flowing. State and federal agencies use airports to protect the environment, and law enforcement benefits from airports. Businesses throughout Georgia rely on airports to improve their efficiency. Examples of how the airport benefits the community follow.

Tourism: The tourism industry is the top employer in Glynn County which includes Brunswick, St. Simons Island, Jekyll Island, Sea Island, and Little St. Simons Island. Almost 43,000 visitors arrive in the area each year via the airport on commercial and general aviation flights. Commercial air service is essential for transporting visitors to the area. Delta Air Lines provides daily direct flights to the airport from its hub in Atlanta; these flights are on regional jet aircraft. The airport's passenger terminal was designed with tourists in mind and has a resort-quality feeling with amenities such as free parking, WIFI, and passenger assistance.

Business Users: The airport supports area companies and organizations conducting business in the area. Examples of area business and others who rely on the airport include the Federal Law Enforcement Training Center, the Port of Brunswick, Southeast Georgia Health System, and King & Prince Seafood. Other activities supported by the airport include aerial inspections, military exercises, air ambulance flights, aerial photography and surveys, and real estate tours.

Airport Businesses: Manning Aviation is the airport's full-service fixed base operator, and they provide aircraft fueling, tie-down spaces for visiting aircraft, hangar storage, aircraft maintenance, a pilots' lounge, and flight planning resources in their brand-new facility. Gulfstream Aerospace is the largest employer on the field, providing aircraft maintenance/retrofit and aircraft manufacturing. Stambaugh Aviation provides aircraft maintenance services for large air carrier sized aircraft. A variety of aviation businesses are located on the airport, and the airport is a significant employment center. The three airport businesses mentioned here support a total of almost 386 jobs at the airport.

Emergency/Medical Support: Coastal areas of Georgia are subject to the threat of tropical storms and hurricanes. The airport is integral to the area's emergency planning and response when storms or other natural disasters impact the area. The airport supports aerial surveillance to report on damage, directing immediate response to those areas most impacted. The airport also accommodates the arrival of supplies and personnel needed to address and respond to weather related emergency situations.

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Data collection and analysis for this study took place before the onset of the COVID-19 pandemic in March 2020. Results reflect conditions at Georgia airports prior to that time.

